



Pennsylvania State Conference of NAACP Branches
Office of President
P. O. Box 3351
Bethlehem, PA 18017
610-866-3874

April 9, 2007

Mr. Leslie Moonves
President & Chief Executive Officer
CBS Corporation
51 West 52nd Street
New York, New York 10019-6188

Re: Suspension Is Not Enough!

Dear Mr. Moonves:

The Pennsylvania State Conference of NAACP Branches is calling upon you to take immediate steps to terminate Don Imus and the producer of his program, Bernard McGurick.

Words alone cannot express our infuriation at this deficient attempt to denigrate a dedicated group of young women who put forth a gallant effort in the pursuit of excellence as the Rutgers University women's basketball team. Pennsylvanians are keenly aware of Coach Vivian Stringer's work in developing the character and skills of college engaged women through her work at Cheyney University in our state.

We are in solidarity with the New Jersey State Conference, our National Office, and others throughout this Country in condemning this attack. He has disgraced this nation with his mean spirited-racist comments. We stress the national disgrace since his show is on an international stage. Those in the Corporate Community, who accept this disgraceful exhibition, should bear the brunt of consumer outrage.

The NAACP has been engaged in a horrific struggle in Pennsylvania, and throughout the Nation, to protect African American students on college and university campuses as mounting reports of racial discrimination and harassment pour in. It appears CBS and MSNBC have joined the attack by tolerating the Imus tirade.

We do not adhere to the concept that this is a matter between Mr. Imus and the Rutgers Basketball Team. Make no mistake. This matter involves every person in this Country who has vowed not to tolerate racism, and especially those of us who have devoted our lives to fighting against racism and discrimination in all forms.



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We trust you will accept our concern in the spirit it is shared, and that you will make every effort to rid CBS of this dishonor.

Suspension is not enough. He must go.

If you have any questions, please feel free to contact me.

Sincerely yours,

Thomas A. Smith, Jr.
President

CC: Dennis Hayes, Interim President and CEO, NAACP
Julian Bond, Chairman, NAACP Board of Directors
Hilda M. Rodgers, Region II Director, Northeast Region, NAACP
Richard P. Burton, National Board Member, NAACP
Jessica D. Butler, National Board Member, NAACP
Michael Flemming, National Board Member, NAACP
James E. Harris, President, New Jersey State Conference, NAACP